C100 Inc. Cookies Policy

Effective Date: August 1, 2021

This Cookies Policy describes the different types of cookies and similar technologies that may be applied by C100 Inc. ("C100") on our websites (each, a "Site" and collectively, the "Sites").

We may change this Cookies Policy at any time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. If you have questions about this Cookies Policy, please contact us by emailing connect@c100.digital

1) Introduction to Cookies Policy:

When you visit any web site, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience.

Because we respect your right to privacy, you can choose not to allow some types of cookies through the settings available here. However, blocking some types of cookies may impact your experience of the site and the services we are able to offer.

2) What is a Cookie?

Cookies are a standard feature of websites that allow us to store small amounts of data on your computer about your visit to a Site. Cookies help us to learn which areas of a Site are useful and which areas need improvement. Cookies also improve your experience by, for example, remembering your preferences.

You can choose whether to accept cookies by changing the settings on your browser. However, if you disable this function, your experience on a Site may be diminished and some features will not work as intended depending upon which cookies are disabled.

3) Why do we use Cookies?

Our Site uses both 1st party cookies (which are set by the Site being visited) and 3rd party cookies (which are set by a server located outside the domain of a Site). We use 1st party and 3rd party cookies for several reasons. Some cookies are required for technical reasons in order for the Sites to operate, and we refer to these as "Strictly Necessary" cookies. Some cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Sites, and we refer to these as "Performance" cookies. Some cookies enable us to provide enhanced functionality and personalization on the Sites and we refer to these as "Functionality" cookies. Finally, some cookies enable us and our partners to serve targeted advertisements and we refer to these as "Targeting" cookies. The specific

types of 1st and 3rd party cookies served through the Sites and the purposes they perform are described below.

4) What Cookies Do We Use?

Below we list the different types of cookies that may be used on the Sites. To the extent any Personal Information is collected through cookies, the Privacy Policy applies and compliments this Cookies Policy.

Strictly Necessary Cookies

Strictly necessary cookies are essential to enable you to receive a service on a website. For example, cookies to monitor server capacity, cookies to indicate subscription to one of our products, or cookies to comply with the the law (e.g. such as to keep your information safe). We would not be able to operate our website without using the "strictly necessary" cookies.

Performance Cookies

Performance cookies collect information about how visitors use a website, for instance, which pages visitors go to most often and if they get error messages from web pages. These cookies do not collect information that identifies a visitor. Any information collected by these cookies is anonymous. We only use such information to improve our website.

Functionality Cookies

Functionality cookies allow the website to remember choices you make (such as your login details) and customized preference settings (e.g. favorites). They also enable enhanced, more personal features, e.g. our Site may store certain subscription preferences to shorten the time it takes to subscribe to a data feed. These cookies are also used to provide services you have asked for such as submitting a support request. Information collected by "functionality" cookies may or may not be anonymized, but they cannot track your browsing activity on other websites.

Targeting Cookies

These cookies collect information about your browsing habits to make advertising relevant to you and your interests. These cookies collect the most information about users.

5) Web Beacons

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our Sites or opened an email that we have sent them. This allows us, for example, to monitor the traffic patterns of users from one page within our Sites to another, to deliver or communicate with cookies, to understand whether you have come to our Sites from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing

campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

6) How Do I Manage Cookies?

All browsers permit you to reject and/or delete cookies either one at a time or all at once. The procedure for this depends on the browser you use. We have inserted a link to the most common used browsers below. Please remember to reject/delete cookies in all the browsers you use to visit the sitecore website:

Internet Explorer: visit http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-11

Chrome: visit https://support.google.com/chrome/answer/95647?hl=en

Firefox: visit https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored

Safari: visit https://support.apple.com/en-us/HT201265

You can also make a request via our Help Desk at connect@c100.digital.

You can adjust your cookie preferences by adjusting your browser so that it notifies you when cookies are sent to it or you can refuse cookies altogether. The Help function within your browser should explain how to do this. Alternatively, you may visit www.aboutcookies.org or www.allaboutcookies.org to obtain detailed information on how to prevent cookies from being set on your particular browser.

Please be aware that if cookies are disabled or cookie functionality is modified, not all features of the Sites may operate as intended.